

GlaxoSmithKline's commitment to
U.S. Community Partnerships

GLOBAL COMMUNITY PARTNERSHIPS



A commitment to society

GlaxoSmithKline's mission is to improve the quality of human life by enabling people to **do more, feel better and live longer. We pursue this mission not only through the medicines and vaccines we develop and make available but also through a wide variety of community programs.**

Under the company's Global Community Partnerships program, GSK provides money, medicines, time and in-kind contributions to help improve health and education in underserved communities in over 100 countries. This includes support for public health initiatives and donating medicines to aid disaster relief efforts and impoverished communities. Our goal is to build strategic partnerships that result in mutual benefit for all involved.

In the U.S., GSK's social investment focuses on improving health and human services, science education and literacy.

Given the company's principal commercial activities and the skills of its people, these critical areas are where GSK really can make a difference. Every year, the company supports hundreds of U.S. charitable organizations with grants, through corporate national programs and those linked to GSK's two operational headquarter sites in Philadelphia and Research Triangle Park.

GSK is a company that wants to do more than just 'write a check' to address a particular issue. We understand the importance of philanthropy when appropriate, but also recognize the need for strong leadership to help bring


about change and the leveraging of relationships to get the best for communities. We want to help ensure that program benefits are sustainable.

GSK encourages employees to volunteer with nonprofit organizations in local communities and provides a dollars-for-doers program. Additionally, GSK supports the community through annual in-kind donations, matching gifts and a United Way Campaign. The company is committed to 'investing in solutions for the community' and some of these initiatives are highlighted here.



“Like all other states, North Carolina is experiencing an obesity epidemic, the costs of which will outstrip medical spending more than any other condition in the 21st century. We thank GSK for bringing resources to the table to address this critical issue”

MEG MOLLOY, DRPH, MPH, RD, EXECUTIVE DIRECTOR, NC PREVENTION PARTNERS



“The Children’s Health Fund’s partnership with GlaxoSmithKline has been responsible for positively transforming the lives of tens of thousands of medically underserved children in need of speciality care”

IRWIN REDLENER, M.D.,
CO-FOUNDER AND PRESIDENT,
THE CHILDREN’S HEALTH FUND

KEY FACTS FOR COMMUNITY PARTNERSHIPS

- **Annually supports hundreds of U.S. nonprofit organizations**
- **Sponsors the GSK Investment in Volunteer Excellence (GIVE) program, which provides grants to hundreds of nonprofit organizations where employees and their spouses/domestic partners volunteer at least 50 hours a year**
- **Matches eligible employees’ philanthropic donations – over \$5 million annually in recent years**
- **Matches employees donations to the annual United Way Drive – over \$1 million annually**
- **Sponsors the Opportunity Scholarship program, which provides scholarships to individuals who have overcome adversity and have demonstrated the desire to improve their situation through education and training**
- **Member of the Committee Encouraging Corporate Philanthropy, the Association of Corporate Contributions Professionals and the Conference Board**

HEALTH PROGRAMS

Health and human services, principally focusing on child health and healthcare (prevention/access) for women related to breast or gynecologic cancers, are a vital part of GSK's community activity in the U.S. GSK's Community Partnership programs address the needs of underserved and diverse groups and are tailored to the particular communities they target.

Improving health and quality of life

Children's Health Fund: Referral Management Initiative

Homeless and other disadvantaged children are particularly vulnerable to illness and are more likely to suffer from acute and chronic illnesses that are left undiagnosed or untreated.

In contrast to the majority of U.S. children, homeless children frequently lack adequate access to ongoing healthcare. Since 1998, GSK has been the sole supporter of The Children's Health Fund's Referral Management Initiative (RMI). This is designed to give vulnerable children access to specialist healthcare.

Communication with the children's families is a crucial part of the program, to ensure that those referred to a medical specialist get the care they need. The RMI is staffed by case managers who provide families with a wide range of support such as translation services, telephone reminders, transport to and from appointments when needed and liaison with primary care and specialist providers.

The Children's Health Fund has implemented the program in six states, improving the quality of care for thousands of poor and medically underserved children.

GSK IMPACT Awards

GSK supports the valuable contribution of community-based healthcare organizations in the Greater Philadelphia area through the annual GSK IMPACT Awards.

The awards recognize and promote the work of small-to-medium-sized nonprofit organizations that have made a demonstrable impact on the access to healthcare in their local communities.

Winners say the awards have enabled them to raise additional funds, find new volunteers, gain wider recognition for their efforts and continue their efforts to make a significant impact in their community.

Up to ten organizations annually have been granted awards in recognition of their work since the program began in 1997.



NC Prevention Partners

Childhood obesity is a major health concern. Public schools reach a high percentage of children, which puts them in a unique position to help address this critical issue.

GSK supports Zone Health, NC Prevention Partners' youth obesity prevention program, it helps schools strengthen their nutritional and physical activity policies/programs. Zone Health was successfully piloted in North Carolina, and GSK currently supports the expansion of the program in North Carolina and is implementing a distance learning model in Philadelphia.

With the potential to improve the health of more than 200,000 children by 2010, we expect Zone Health to serve as a national model for reducing childhood obesity.



"GlaxoSmithKline has been the leading support for the global Street Medicine movement that has emerged in the last 5 years"



“We will be using the grant provided by GSK to provide quality medical and dental care to some of the most vulnerable of our citizens, the homeless uninsured, and the working poor”

GALE THOMASON, EXECUTIVE DIRECTOR,
WATER STREET MEDICAL DENTAL CLINICS,
SPEAKING ABOUT GSK
IMPACT AWARDS

Operation Safety Net

GSK supports Operation Safety Net (OSN), a healthcare outreach program that annually provides access to healthcare for hundreds of men and women living on the streets of Pittsburgh each year. OSN care includes walking teams of clinicians and formerly homeless workers, case management, a mobile medical van and a drop-in clinic.

Services are free of charge and bring

dignity to many who live in areas associated with poverty, substance abuse, and crime. OSN does not want patients to fall through the cracks, so they have implemented a database to help track and treat the homeless. Additionally, they have added housing to their list of services. This is just another example of their attention to detail and pioneering spirit.

OSN staff work to train future physicians and clinicians to provide

care to the poor. Additionally, OSN is recognized as one of the nations' first full-time street medicine programs and continues to set the standard for homeless healthcare. OSN conducts an annual conference on street medicine, which attracts representatives from cities across the U.S. and around the world. OSN's example has been followed by similar outreach programs in 21 U.S. cities and 11 internationally.

EDUCATION PROGRAMS

As a corporation that relies on a highly-educated and skilled workforce, GSK is a leader in supporting activities that prepare students to meet the work and educational challenges of the 21st century, specifically in the scientific field, as well as those aiming to improve the effectiveness of the U.S. education system.

Making a **difference** in education

GENERAL EDUCATION



The Institute for a Competitive Workforce (ICW)

The ICW is an affiliate of the U.S. Chamber of Commerce that promotes rigorous educational standards and effective job training systems.

Through its events, publications and policy initiatives, the ICW connects the best minds in American business with the most innovative thinkers in American education, helping them work together to ensure the nation's continued prosperity.

In partnership with the ICW and the U.S. Chamber of Commerce, GSK is helping lead efforts to establish a national network of business leaders dedicated to improving the American education system.



National Board for Professional Teaching Standards (NBPTS)

National Board Certification is the highest credential in the teaching profession. Through a \$1 million endowment, GlaxoSmithKline provides scholarships to science teachers nationwide.

GSK and the NBPTS aim to increase the number of science teachers pursuing National Board Certification across the U.S. The GSK scholarships help support excellence in teaching, strengthen the teaching profession and raise the level of student achievement. Additionally, GSK supports "Hill Day," when National Board Certified Teachers help educate Congress on the positive impact of National Board Certification on student achievement.



North Carolina New Schools Project

GSK partners with the NC New Schools Project, whose mission is to transform teaching and learning so that high school students graduate ready for college and careers in a global 21st century economy.

GSK is helping to fund the development of 10 STEM high schools that are expected to have improved standardized test results and higher graduation rates in some of the state's most economically challenged counties. GSK is also funding the review, evaluation and alignment of existing STEM curricular resources in the state so that they are consolidated and best practices are shared.

"The National Board is grateful to GSK for helping foster the growth of National Board Certification throughout North Carolina and Pennsylvania. This is an example of how the business community is stepping forward to support accomplished teaching and raise the level of student success"



“This is a great way to get elementary level students interested in science and math, so that it stays with them throughout their lives”

PHIL FUOCO,
SCIENCE IN THE SUMMER TEACHER

SCIENCE EDUCATION

Science in the Summer

Science in the Summer™ is a free library program in Philadelphia, PA, Pittsburgh, PA and RTP, NC that has been supported annually by GSK since 1986.

It helps elementary school children ‘grow into science’ through hands-on experiments in such areas as bioscience, chemistry, genetics, oceanography, physical science/electricity and learning how simple machines work. Almost 95,000 children have experienced the excitement of science through this program.

Destiny Traveling Science Laboratory

GSK is a sponsor of the University of North Carolina’s traveling science laboratory, Destiny, which is a fully self-contained lab that accommodates 12 work stations for a total of 24 students.

Specifically encouraging women and minority students to pursue science careers, Destiny visits 90 underserved secondary schools and reaches about 4,000 students every year.

Philadelphia Education Fund

GSK is the lead corporate sponsor of the Philadelphia Math and Science Coalition, a partnership of 38 businesses, universities, the School District, the Philadelphia Federation of Teachers and other nonprofit organizations.

This unique partnership aims to improve the quality of mathematics and science instruction so students are able to succeed in post-secondary education and in careers that increasingly require math and science backgrounds.

EMPLOYEE INVOLVEMENT PROGRAM

GSK encourages its employees to contribute to their local communities through personal funding and as volunteers.

GSK and United Way

GSK is a significant and long-standing supporter of United Way organizations and its member agencies across the U.S. The contributions of employees who raise money for United Way are matched dollar-for-dollar by the company.

Employee Teambuilding and Departmental Volunteer Projects

Hundreds of GSK employees volunteer in the communities where they live and work as part of departmental projects and teambuilding programs. GSK offers one "Orange" day a year when employees can volunteer during the workday.



Matching Gifts

Gifts made by eligible employees to qualifying organizations are matched to a minimum of \$25 and maximum of \$10,000 annually.

GIVE (Dollars for Doers)

GlaxoSmithKline's Investment in Volunteer Excellence program (GIVE) is designed to enhance the support its employees and their spouses/domestic partners give to their favorite nonprofit organizations. The program donates up to \$800,000 each year, with the company awarding \$500 to any qualifying organization or school where a regular employee or their spouse/domestic partner volunteers for at least 50 hours a year.



Funding criteria

Requests for Community Partnerships funding from nonprofit organizations should address issues in one of four general areas:

- Education – science education, K-12 literacy, teacher development
- Health and Human Services – child health and prevention/access to healthcare for women related to breast or gynecologic cancers, targeting the needs of underserved and diverse populations
- Arts and Culture – local organizations in the Greater Philadelphia and RTP areas, based on local needs, including public school educational outreach
- Civic and Community – local organizations in the Greater Philadelphia and RTP areas, based on local needs

Further information

Application forms and further information are available on GSK's website: www.gsk-us.com under "Our work with communities."

For organizations in the RTP/NC area:

North Carolina Community Partnerships
GlaxoSmithKline
(D243.2C)
PO Box 13398
Research Triangle Park
NC 27709-3398

For organizations in Philadelphia:

Philadelphia Community Partnerships
GlaxoSmithKline
(FP2130)
PO Box 7929
One Franklin Plaza
Philadelphia
PA 19101-7929

For national or other large-scale programs outside NC and Philadelphia:

U.S. Community Partnerships
GlaxoSmithKline
(D228.2C)
PO Box 13398
Research Triangle Park
NC 27709-3398

Website

<http://www.gsk.com/community/us>